

UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF MASSACHUSETTS

LIFE IS GOOD, INC.,

Plaintiff,

v.

LG ELECTRONICS U.S.A., INC., and  
LG ELECTRONICS MOBILECOMM U.S.A.,  
INC. (formerly LG INFOCOMM U.S.A. INC.),

Defendants.

Civil Action No.: 04 11290 REK

**EXHIBIT 1 TO THE DECLARATION OF TIMOTHY A. LEMPER IN SUPPORT  
OF DEFENDANTS' MOTION FOR SUMMARY JUDGMENT ON  
PLAINTIFF'S TRADEMARK DILUTION CLAIM**

**OVERSIZED COLOR DOCUMENT**

**MANUALLY FILED**